

LISTING OPTIONS TO FIT YOUR NEEDS



BRIAN SUNDBERG
REAL ESTATE

WHY BRIAN SUNDBERG

- // 17+ years selling Boulder County and NW Denver
- // Reasonable, logical, accessible and accountable
- // 5280 magazine 5-Star Award recipient as voted on by past clients
- // Re/Max Hall-of-Fame inductee
- // Achieve a higher net from your listing
- // Active in your market: selling 30-50 Homes per year for the past 14 years
- // Licensed assistant to make sure that all listing activities are handled professionally
- // A member of Re/Max of Boulder, the number 1 single Re/Max office in the country for the past 5 years
- // Expert in home renovations. More than 20 homes renovated
- // Owner and manager of numerous rental properties. Exceptional tools for investment analysis

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RE/MAX of Boulder inc.

2425 Canyon Blvd., Ste. 110
Boulder, CO 80302

VALUE

4.6% of sales price

2.8% to buyers agent // 1.8% to sellers agent

- Entered into Boulder and Denver MLS with 25 pictures
- Full Comparative Market Analysis to estimate price
- Create standard brochure with pictures
- Re/Max of Boulder for sale sign
- Presentation to Re/Max of Boulder agents
- Complete representation from contract to closing
- Listing represented on the following websites: realtor.com, coloproperty.com, boulderco.com, recolorado.com, & briansundberg.com
- Weekly updates on listing activities
- Negotiation expertise
- Transaction management

AMBASSADOR

5.6% of sales price

2.8% to buyers agent // 2.8% to sellers agent

All of the "Value" plus...

- Internet marketing using enhanced Realtor.com, Zillow, Trulia presentations
- Professional photos & virtual tour
- Full color, multipage, higher quality flyer
- Re/Max of Boulder arm sign (if appropriate)
- Matterport photos which show the floorplan and allow a virtual walk through of the home
- Floorplans presented to buyers
- Weekly print advertising
- Open house(s)
- Announcement of open house in Daily Camera or Denver Post
- Announcement of open house on Realtor.com REColorado.com, Circlepix.com, Coloproperty.com & Trulia.com
- "Just Listed" Open house invitations sent to neighborhood

EXECUTIVE

6.6% of sales price

2.8% to buyers agent // 3.8% to sellers agent

All of the "Value" & "Ambassador" plus...

- Pre-inspection of home
- 1 year home warranty covering all major systems in home
- Roof and furnace certification with repairs by seller if necessary
- 3 hours of handyman work
- Professional carpet and home cleaning prior to transfer of possession
- 2 hours of stager/designer consultation to prep your home for marketing
- Catered broker open house for all local Realtors
- Blast email invitation for broker open house to all local Realtors
- Aerial photos
- Virtual staging
- Professionally shot video of the home
- Professionally designed, multipage, bound home book with pictures, floorplans, aerial shots & more